

# Proposal to Stockholm Cricket Club AGM

## Application to become a member of Hammarby Idrottsförening

### Background & Motivation:

The proposal from the board is that Stockholm Cricket Club submit an application to become a member of Hammarby Idrottsförening.

Hammarby Idrottsförening, Hammarby IF, is a Swedish sports club founded in 1889. The club is organized into a legal format referred to in Swedish as an alliansförening with each of the club's departments being a separate legal entity cooperating under the "Hammarby IF" umbrella. There are 19 different sports in the Alliance, with a combined total of ca 20000 members.

During 2021 the board was approached and asked if we would consider becoming a member of the Hammarby Alliance. After conducting an assessment, the Board believes that in the long term being a member of the Hammarby Alliance will bring benefits to the club.

### Assessment:

As a member of Hammarby IF, the Cricket Club will retain its independence in that it is a self-governing legal entity. So, the future successes and failures of the Cricket Club remain in our hands.

With our size (membership and income) we would be a medium-small sized member of the Alliance. Compared to sports such as Football and Handball we are minnows but are larger in comparison to Golf and Arm-Wrestling.

Naturally there are common policies and rules that we will need to follow. But as a Hammarby Alliance member the Cricket Club gets the right to use the nationally recognised Hammarby brand. This includes the right to sell Hammarby IF merchandise. Any profits realised by Hammarby IF are shared between members.

By being a part of the Hammarby Alliance the board sees 4 primary areas for non-tangible benefits.

1. **Facilities** - there is an ability to work with other Hammarby members to make a stronger case to Stockholm Stad. Plus with over 100 years history, there are contact networks of Hammarby supporters working in the kommun.
2. **Sponsorship** – With a the nationally recognised brand and network of supporters, the name recognition of “Bajen” will also help open doors when hunting sponsorship.
3. **Recruitment** - when visiting schools, there is a name recognition that will be attractive and generate interest from people to join us and play cricket. This can help us break out into reaching more ethnic Swedes
4. **The Hammarby Family** - In future as we grow and develop, as a Cricket Club we will also gain an opportunity to work together with other members of the Hammarby-family. For example, we could work with another sport to share administrative work, hiring a person 1 day per week. Or we can provide “labour” to other Hammarby-family activities and events, such as Midnattslopet, to earn money for our Club.

There are costs involved with becoming a member of the Alliance.

1. **One-time Costs** - there is a one-time joining fee (10000kr). As well as significant amount of administrative work associated with becoming a member, not least the name-change and associated rebranding. This would be the principal development activity conducted by the club in 2022. There is also individual one-time costs associated with the purchase of new uniforms.
2. **Annual Costs** - On an annual basis the financial cost to the being a member of Hammarby IF is the annual membership fee for the Cricket Club (250kr). Individual members also need to pay an annual membership fee to Hammarby IF (100kr per Adult, 50kr per Child), to cover the cost of this "tax" the Cricket Club will need to increase the annual membership fee.

There is a risk that some members will leave the club given the change. We cannot quantify this.

The process to join the Hammarby Alliance that firstly that we must apply to join Hammarby IF. This application is reviewed and voted upon in their AGM in May 2022. If accepted, then we will need to hold an extra AGM to adopt a new constitution that is aligned to the standard Hammarby and RF constitution.

Proposal for decision:

The members of the Stockholm Cricket Club give a mandate to the Board of the Stockholm Cricket Club to prepare and submit an application for membership of Hammarby Idrottsförening along with all other required actions to become a member of Hammarby Alliance.